



**REPORT TO MUNICIPALITIES  
AND STATE LEGISLATORS  
December, 2016  
PEOPLE, PLACE AND PLATFORM**

The emerging value proposition of the public library is built around three key assets— people, place and platform:

**PEOPLE.** IVPL facilitates learning and creation for children and adults alike.

Because learning starts before Kindergarten- IVPL provides resources, space and examples during story times of ways that parents and caregivers can help children develop strong literacy skills.

IVPL was selected as one of 25 libraries in eastern PA to host the LEAP into Science program. LEAP into Science is a program designed to engage children and families in science and literacy by integrating hands-on science activities with children's literature. The program began in 2007 as a partnership between The Franklin Institute and the Free Library of Philadelphia, and aims to enhance skills of informal educators to engage underserved communities in science and literacy learning. IVPL will receive materials to support this program.

**PLACE.** The IVPL is a welcoming space for a wide range of purposes—reading, communicating, learning, playing, meeting and getting business done.

The average number of visits per day during the month of November was **667**. As one patron stated in our recent survey- ***"The Library is a true community centerpiece for our family - we spend hours there each week at both events (mostly for my daughter, 8 years old) and to read and discover new information. We rent movies, music and books regularly."***

**PLATFORM.** The IVPL is user-centered.

**2904** people regularly receive our monthly email newsletter. If you are not subscribed please email [mford@ivpl.org](mailto:mford@ivpl.org) and we will get you on our list. This is a great way to keep up with all the events and services offered here at IVPL.

