



**REPORT TO MUNICIPALITIES
AND STATE LEGISLATORS
November, 2016**

PEOPLE, PLACE AND PLATFORM

The emerging value proposition of the public library is built around three key assets—
people, place and platform:

PEOPLE. IVPL facilitates learning and creation for children and adults alike.


Because learning starts before Kindergarten- IVPL provides resources, space and examples during story times of ways that parents and caregivers can help children develop strong literacy skills.



The **1,000 Books Before Kindergarten** program helps parents/caregivers prepare their children for kindergarten! How it works- parents of children 0-5 sign up for the program at the library. IVPL provides the parents with reading logs to track how many books they and others read to their children. When the families have reached 1,000 books before the child reaches kindergarten, they have successfully completed the program. Incentive awards are issued incrementally.

PLACE. The IVPL is a welcoming space for a wide range of purposes—reading, communicating, learning, playing, meeting and getting business done.

Because why shouldn't you be able to enjoy a coffee at the library- IVPL offers, at cost, coffee or cold beverages to be consumed on premise.

 Thirsty for knowledge and tasty beverages, Americans are increasingly purchasing and enjoying coffee outside of their homes according to the 2015 National Coffee Survey. Stop by and enjoy a cup and see what's happening at the library.

PLATFORM. The IVPL is user-centered.

Because there were more than 14,400,000 search results for the 2016 Presidential election- IVPL helps people cope in the digital age.



Information is growing at a breakneck pace. According to Eric Schmidt of Google, every two days now the human race creates as much information as we did from the dawn of civilization until 2003. IVPL users logged on to the Wi-Fi 946 times and the library computers garnered 2055 sessions this month alone.