

REPORT TO MUNICIPALITIES
AND STATE LEGISLATORS
October, 2016

PEOPLE, PLACE AND PLATFORM

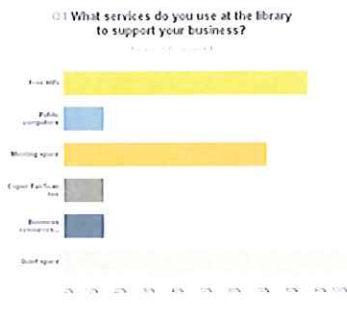
The emerging value proposition of the public library is built around three key assets— people, place and platform:

PEOPLE. IVPL facilitates learning and creation for children and adults alike.

IVPL is working hard to provide residents with the information and resources they need as they prepare for the November election. We offered voter registration and absentee registration forms and local volunteers provide several voter registration sign-up days. We are offering a four-part series, **Joy of Politics** which is a general introduction to politics and the American political system presented. In early October, author **Marta McDowell** provided a talk and book signing for her book All the President's Gardens: Madison's Cabbages to Kennedy's Roses- How the White House Grounds Have Grown with America. Residents continue to appreciate Congressman Fitzpatrick's office hours held every Saturday at the library.

PLACE. The IVPL is a welcoming space for a wide range of purposes—reading, communicating, learning, playing, meeting and getting business done.

We are beginning to survey our patrons who use the library for their business needs. Free WiFi, meeting space and quiet space appears to be the most popular reason for using the library.



PLATFORM. The IVPL is user-centered.

Montgomery County Workforce Development Board is providing Learning Express and Job and Career Accelerator to the county public libraries. **Job & Career Accelerator** is a comprehensive resource. Within this innovative job-hunting system is everything job seekers need to create professional and competitive resumes and cover letters, search for jobs that fit their needs, give professional interviews, and more.

