



REPORT TO MUNICIPALITIES  
AND STATE LEGISLATORS  
September, 2016

**PEOPLE, PLACE AND PLATFORM**

The emerging value proposition of the public library is built around three key assets— people, place and platform:

**PEOPLE.** IVPL facilitates learning and creation for children and adults alike.

Summer Learning @ IVPL

187 Preschoolers + 469 K-5 + 68 6-8 =724 Total Readers  
289,028 Minutes read by kids & teens  
81 children's programs; 1,925 attendees

**PLACE.** The IVPL is a welcoming space for a wide range of purposes—reading, communicating, learning, playing, meeting and getting business done.

A word cloud is an image composed of words used in a particular text or subject, in which the size of each word indicates its frequency or importance. This word cloud is a result of the 700 + surveys that community members completed.



**PLATFORM.** The IVPL is user-centered.

We are not just books.

Internet Use-Public Computers 2494 logins  
Wireless Internet Use- 1026 logins

851 Audiobooks  
1,503 eBooks  
59 Zinio (magazines)